



# SOLVAY SUMMER SCHOOL PROGRAMME

European Business Challenges



August 13th - 22nd 2021

In partnership with:



PEPSICO



## SOLVAY SUMMER SCHOOL - A UNIQUE LEARNING EXPERIENCE

Challenge yourself with internationally well-known professors and through business cases with renowned companies. Expand your international network while getting to know the Belgian culture! Experience a summer programme made by students for students!



## SOLVAY BRUSSELS SCHOOL OF ECONOMICS AND MANAGEMENT

The Solvay Brussels School continuously extends its international network with more than **140 partner universities** in more than 40 countries worldwide. The faculty is **ranked first** among all Belgian Business Schools for its Management Science Master programme. Our alumni are renowned in a broad range of career fields.



## BRUSSELS - IN THE HEART OF EUROPE

Brussels is an incredibly **cosmopolitan environment**. The city hosts both **NATO** and **the EU headquarters**. It is an important European base for thousands of international companies with a population of more than 300,000 expats.





Our main courses provide a broad overview of the **European business environment** with an emphasis on **performance management** and **geopolitical concerns**. The Solvay Summer School provides a certificate of **3 ECTS credits** to those who attend 85% of the **20 hours of seminars** and pass the final examination.

**Our participants will have the opportunity to choose a tailored option:**



## ENTREPRENEURSHIP

The Entrepreneurship programme aims to equip students who **embrace the entrepreneurial mindset** with perspectives on management practices and leadership with a focus on Business Models Canvas and soft skills.



## FINANCE

Understand the impact of decisions on the financial health of professional activities. Quantitative methods and analytical skills will enable you to get a **deep understanding of financial portfolio management**.



## PUBLIC POLICIES

Today's institutions need decision-makers with interdisciplinary knowledge, who are capable of understanding and solving complex managerial, economic and legal problems. Understand how these fields impact each other through **public intervention, social behaviors** and **market dynamics**.



## BUSINESS LAW

The programme focuses on gaining a global understanding of the challenges faced by the European Union in the 21st century with a legal perspective on **international relations, geopolitical policies** and **innovation law**.

## PACKAGES

	The Essentialist*	The Wanderer*	The Explorer* (limited places)
Course Material	✓	✓	✓
Challenges & Workshops with companies	✓	✓	✓
Breakfast & lunch at the University	✓	✓	✓
European Institutions visit	✓	✓	✓
Restaurants		✓	✓
City visits & Nightlife		✓	✓
Individual student room on campus**			✓
<b>Total Price</b>	<b>€490</b>	<b>€760</b>	<b>€1050</b>

\* The travel cost to Brussels is not included

\*\* More info on [this website](#)



Early Bird: Book before March 31st, 2021 and get a discount of **€100** on packs Explorer and Wanderer or a reduction of **€50** on Essentialist.

Are you a member of a partner university? Benefit from a **€65 discount on packs Explorer and Wanderer** or a **€50 discount on pack Essentialist**. This promotion is valid for the duration of the registration period and can be combined with the Early Bird offer.



## CHALLENGES

Staying competitive is a real concern businesses deal with on a daily basis, and it is not different in a simulated business environment. This is why our Business Challenges offer a **comprehensive glimpse into the multifaceted business world!**

The purpose is to encourage initiatives while fostering creativity and thinking outside the box, in order to **solve real case studies** and finally **pitch** the solution to our partner enterprises.

Our management simulations have the potential to significantly optimise the use of individual's skills with a **fun and concrete approach**. We equip our participants with the ability to **apply what many great CEOs have done before** to create the innovations we use today!

## FLEXIBLE BOOKING POLICY

Due to this unprecedented and unique situation, the Solvay Summer School team is working even harder to find the best solution for everyone. This is also why it has been decided to offer **a more flexible policy to those affected**.

If your application needs to be **canceled**, you will be **fully reimbursed at any time** as long as you **prove that the change is due to COVID-19**.



### Contact us

[info.summerschool@solvay.edu](mailto:info.summerschool@solvay.edu)

### Useful links



[solvaysummerschool.com](http://solvaysummerschool.com)

## HOW TO APPLY?

### 1. ENTRY REQUIREMENTS

- Enrolled in a University or school of higher education
- Minimum age: 18
- Proficient English level

### 2. APPLICATION

Send your resume and a short letter stating your motivation to [info.summerschool@solvay.edu](mailto:info.summerschool@solvay.edu) **before June 30th 2021**.

### 3. SELECTION AND INVOICE

Following the selection process, all the participants will receive the invoice and an official invitation letter.

