

2025 Shanghai Summer School

Program Overview

This three-week program is hosted by the Shanghai University of Finance and Economics (SUFU) with the support of Shanghai municipal government. It aims to enable overseas students to better understand modern China from a business perspective and to enhance the global perspective and leadership skills essential for business elites.

Students from our partner institutions will be exempted from paying tuition and accommodation fee.

Program Time

June 29, 2025 – July 19, 2025 (including arrival and departure dates)

Program Highlights

From Campus to Industry

Grow by integration of academics and practice – obtain business knowledge and experience through three themed lecture series plus in-depth visits to top-tier companies and institutions.

From Business to Technology

Experience business in one of the world's most dynamic regions - learn cutting-edge business knowledge and understanding the latest in business technology.

From Scholar to Entrepreneur

Gain a multi-dimensional understanding of the path to business success - learn with excellent scholars, entrepreneurs, innovators, and senior corporate executives.

Fees

Tuition & Accommodation: Students from our partner institutions will be exempted from paying tuition and accommodation fee. Two participants will share a room in the hotel near SUFE campus.

Meal Costs: CNY 80-100/day

Daily expenses*: CNY70/day

*Including phone bills, transport, and other costs

Visa: Depending on where you submit your visa application

Flights: Depending on the airlines

Program Itinerary

*The itinerary is subject to change. SUFE contact will keep participants updated on any changes to the itinerary.

Week 1: New Energy Vehicles

Date	Time	Activities
June 30 Mon	9:00-11:30	Registration & Welcome Orientation
	13:30-15:00	Icebreaker & Campus Tour
July 1 Tue	9:00-11:00	Lecture 1: Sustainable Development and ESG in China
	14:00-16:00	Site Visit 1: NIO Automobile Experience Center
July 2 Wed	9:00-11:00	Lecture 2: Venture Capital and Industry Investment in the Automotive Sector
	13:30-15:00	Cultural Workshop: Chinese calligraphy
July 3 Thu	9:00-11:00	Lecture 3: Innovation and Internationalization of New Energy Vehicles in China
	14:00-16:00	Site Visit 2: Shanghai Automotive Industry Corporation
July 4 Fri	9:00-11:00	Lecture 4: Social Media Broadcasting and Digital Marketing in the Automotive Industry
July 5 Sat		Free day
July 6 Sun		Free day

Week 2: Digital and AI Economy

Date	Time	Activities
July 7 Mon	9:00-11:00	Lecture 1: The Current State and Trends of China's Digital and AI Economy
	13:30-15:00	Cultural Workshop: Chinese painting
July 8 Tue	9:00-11:00	Lecture 2: Digital Transformation of Traditional Chinese Enterprises
	14:00-16:00	Site Visit 1: YTO Express
July 9 Wed	9:00-11:00	Lecture 3: Business Model Innovation and Transformation in the Digital Age
	13:30-15:00	Cultural Workshop: Chinese painting
July 10 Thu	9:00-11:00	Lecture 4: Digitalization and the Platform Economy: Practices in China
	14:00-16:00	Site Visit 2: SUFU National Science Park
July 11 Fri	10:00-11:30	Exchange with SUFE current students
July 12 Sat		Free day
July 13 Sun		Free day

Week 3: Innovation and Entrepreneurship

Date	Time	Activities
July 14 Mon	9:00-11:00	Lecture 1: The Current Status and Environment for Entrepreneurship in China
	13:30-15:00	Cultural Workshop: Taichi/Kongfu
July 15 Tue	9:00-11:00	Lecture 2: Innovation Management and Practices in Chinese Companies
	14:00-16:00	Site Visit 1: RCEP Center
July 16 Wed	9:00-11:00	Lecture 3: Innovation and Entrepreneurship Policies in Shanghai
	13:30-15:00	Cultural Workshop: Taichi/Kongfu
July 17 Thu	9:00-11:00	Lecture 4: Sociocultural Preparation for Starting up Business in China
	14:00-16:00	Site Visit 2: Shanghai University Students' Entrepreneurship Demonstration Park
July 18 Fri	10:00-11:30	Closing Ceremony

Application & Admission

Please submit your application on <https://ao.sufe.edu.cn> before **May 5, 2025**.

1. Register and submit application through SUFE Applicant Portal

Application must be made online at <https://ao.sufe.edu.cn>.

You need to fill out the application form, upload the application materials and submit your application by the deadline. Make sure all supporting documents are included before you submitting the application. Missing or separate documents will only slow down the admission process.

2. Track Your Application Status

After you submit your application through the Applicant Portal, you'll receive an email confirmation. To access the most up-to-date application status, you should log into the applicant portal with the username and password you used to create your applicant account. Please also check regularly the email address with which you create for an account at the Applicant Portal.

3. Attend the Interview

Everyone on the shortlist will be invited to attend an interview (interview schedule will be sent via email). Interviews help us to get to know you and your motivations for applying to the summer school, while giving you the opportunity to expand on the written elements of your application.

4. Check Admission Decision

Admission Office will advise you of our decision before **May 30, 2025.**

The Applicant Portal is where you'll view the admissions decision. Applicants will receive an email reminding them to check their portal and view their decision once the decisions are released. When you log in, you'll see a crimson-colored banner with Admitted/Not Admitted. Click on that banner to view more details.

Application Documents

1. Photo

Please use the photo taken within the last 6 months. The head in the photograph must be facing the camera straight on, and the face may not be obscured. The photo itself must be in color, but the background needs to be white or blue.

2. Passport identification page

Your passport should be valid beyond July 31, 2025.

3. Student ID Card issued by the home institution

4. Up-to-date transcript issued from your home institution

5. Personal statement

It should be written in English, 800-1000 words including your academic background, educational goals for participating in the summer school.

Contact Us

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