

CURATE Incubator Programme for Bachelor and Master Students: Apply Now!

Are you a Bachelor or Master student interested in AI and entrepreneurship? Apply for the CURATE Incubator Programme to gain hands-on experience in solving real business challenges using design thinking and collaborative problem-solving in an international setting.

Application Deadline: February 7th, 2025

[Apply Here](#)



The CURATE Incubator Programme, organized by Haaga-Helia University of Applied Sciences in collaboration with the CURATE project partners, offers an exciting opportunity to earn 5 ECTS while developing viable business solutions to challenges provided by partner companies. Participants will combine AI tools with entrepreneurial processes in a learning environment that encourages multidisciplinary skills in digital and virtual spaces.

Programme Timeline and Event Details:

- **Pre-Events:** Exclusive pre-programme events for participants, TBD
- **Hybrid Bootcamp 1:** April 7-8, 2025, held online and at TUKE, Kosice, Slovakia
- **Virtual Part:** April 8 – August 31, 2025, self-paced online learning with coaching meetings
- **Hybrid Bootcamp 2:** Autumn 2025 (date TBD), hosted at the University of Muenster, Germany

Programme Content Highlights:

- Introduction to Design Thinking
- Business Models: Using AI to Validate Your Business Model
- Value Proposition: Crafting Compelling Value Propositions with AI
- Market Analysis & Competition: Leveraging AI for Market Insights
- Sales & Marketing: Utilizing AI for Sales and Marketing
- Startup Finance: AI Tools for Finance
- Intellectual Property and Trademarks
- Coaching Meetings and Feedback from Partner Companies

Selection Criteria:

To apply, you must:

- Be a current Bachelor or Master student
- Show academic achievement
- Demonstrate progress in your studies and submit a motivation statement

Participation and Funding:

Fifteen students will be selected for the CURATE Incubator Programme, with travel and accommodation covered for on-site bootcamp participation for at least eight students, funded by the CURATE Project. The bootcamps will be presented in a hybrid format, allowing all students to participate either online or on-site.

Skills You Will Develop:

- **Design Thinking:** Apply design thinking processes and tools to business challenges
- **Challenge-Based Learning:** Work closely with companies on entrepreneurial AI projects
- **Entrepreneurial Mindset:** Enhance your entrepreneurial skills
- **Applied AI Skills:** Learn to leverage AI tools to meet your objectives
- **Cross-Cultural, Interdisciplinary Teamwork:** Build intercultural communication and teamwork skills

This is a fantastic opportunity to build your entrepreneurial mindset, tackle real-world challenges, and collaborate with students from Ulysseus partner universities in a global context.

If you have any questions, please contact Project Manager Julia Reinhard at julia.reinhard@haaga-helia.fi.

→ **Apply by February 7th, 2025!**

Visit the [Curate website](#)

