

# Course description

Winter & Summer Schools

## GENERAL DATA

Course Unit Title	Social Entrepreneurship		
Module			
Course Unit Code	IFLV6636	Type of Course Unit	ILV
Level of Course Unit	Bachelor	Year of Study	1
Semester	Spring 2025	ECTS Credits allocated	3

## SPECIAL INFORMATION

Name of Lecturer	Stephanie Raible
Objective of the Course (Learning Outcomes)	<p>Through your active participation in this course, you will reach the following learning objectives and goals:</p> <ul style="list-style-type: none"><li>• Critically evaluate the core concepts, processes, and theories of social entrepreneurship, distinguishing it from traditional entrepreneurship and charitable organizations.</li><li>• Develop and assess innovative solutions to societal and environmental challenges.</li><li>• Design financially and socially sustainable business models that align with mission-driven goals and the UN Sustainable Development Goals (SDGs).</li><li>• Create and assess social enterprise value propositions, impacts, funding mechanisms, and scaling strategies.</li><li>• Apply entrepreneurial decision-making frameworks to address uncertainty, resource constraints, and ethical dilemmas in social entrepreneurship.</li></ul>
Mode of Delivery	face-to-face
Course Contents	<p>In this course, we will explore key topics in social entrepreneurship, a field that applies entrepreneurial thinking, decision-making, and innovation to address societal and environmental challenges. Social entrepreneurship involves discovering, evaluating, and implementing opportunities to create social value while balancing mission-driven goals with financial sustainability. A key focus will be on developing sustainable business models, leveraging social innovation for systemic change, and understanding how social ventures contribute to the UN Sustainable Development Goals (SDGs). We will also examine change-making strategies and diverse funding mechanisms, including impact investing and philanthropic capital. Through real-world case studies, you will gain a strong foundation in social entrepreneurial thinking and action, equipping you with the tools to create meaningful and lasting impact.</p>
Recommended Reading	<p>Kucher, J.H., &amp; Raible, S.E. (2022): Social Entrepreneurship: A Practical Guide to Social Innovation. Edward Elgar Publishing. Kickul, J., &amp; Lyons, T.S. (2025). Understanding Social Entrepreneurship: The Relentless Pursuit of Mission in an Ever Changing World. Routledge. Chahine, T. (2016): Introduction to Social Entrepreneurship. Taylor &amp; Francis.</p>
Planned Learning Activities and Teaching Methods	<p>The course comprises an interactive mix of lectures, discussions and individual and group work.</p>

