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international program.

WINTER TERM 2018

| COURSE TITEL | LECTURER | DATE |
|--|--|-------------------------|
| International Marketing | Christian Schuchardt Hochschule Bremen | 15.10.2018 – 19.10.2018 |
| Operations and Supply Chain Management | Amir Sharif University of Bradford | 22.10.2018 – 25.10.2018 |
| Business & Cultures | Guillaume Blaess Audencia Business School | 29.10.2018 – 02.11.2018 |
| Global Markets & Institutions | Gregory Hebb Dalhousie University | 13.11.2018 – 16.11.2018 |
| Sport Marketing | Laurence McCarthy Seton Hall University | 27.11.2018 – 30.11.2018 |
| Digital Business Models and the Rise of Silicon Valley | Michael Williams Pepperdine University | 04.12.2018 – 07.12.2018 |
| Entrepreneurship | Dafna Kariv College of Management Academic Studies | 10.12.2018 – 14.12.2018 |
| Business Communication (Presentation/ Moderation/ Negotiation) | Wolfgang Koch | 21.01.2019 – 25.01.2019 |

SUMMER TERM 2019

| COURSE TITEL | LECTURER | DATE |
|--|--|-------------------------|
| Organizational Behaviour | Philippe Byosiere Doshisha University | 18.03.2019 – 21.03.2019 |
| Introduction to Finance | Zuobao Wei University of Texas at El Paso | 15.04.2019 – 18.04.2019 |
| Negotiation & Communication Skills | Siobhan Mullins | 29.04.2019 – 03.05.2019 |
| Customer Service & Experience Management | Ady Milman University of Central Florida | 13.05.2019 – 16.05.2019 |
| Business in Eastern Asia | Ying-Jung Yeh National Taiwan University of Science and Technology | 20.05.2019 – 23.05.2019 |
| Introduction to International Business | Phani Adidam University Of Nebraska at Omaha | 27.05.2019 – 31.05.2019 |
| | Donald Sparks The Citadel – College of Graduate & Professional Studies | 11.06.2019 – 14.06.2019 |
| International Human Resource Management | Markus Kittler MCI | 27.05.2019 – 31.05.2019 |
| | Wendy Becker Shippensburg University | 11.06.2019 – 14.06.2019 |
| International Marketing | Rene Mueller College of Charleston | 03.06.2019 – 06.06.2019 |
| | Vincent Magnini Virginia Polytechnic Institute and State University | 03.06.2019 – 06.06.2019 |
| Social Justice and the Bottom Line | John Tichenor Stetson University | 17.06.2019 – 21.06.2019 |
| Family Business | Anita Zehrer MCI | 17.06.2019 – 21.06.2019 |

All courses are taught in English and take mostly place from 09:00 – 16:45. Each course is equal to 3 ECTS.