



# OPENING OF THE ACADEMIC YEAR



RECEPTION FOR OUR FRESHERS  
October 10, 2024 | 1:30 pm, Dogana, Congress Innsbruck

1:30 pm DOORS OPEN

2:00 pm WELCOME AT MCI

2:30 pm DISTINGUISHED GUEST SPEECH

**GREG LAVENDER**

Executive Vice President, Chief Technology Officer, General Manager,  
Software and Advanced Technology Group Intel Corporation, Santa Clara/CA

**Standing on the Shoulders of Giants**

Western Cultural Evolution of Computation  
Thought from Pythagoras to the Cloud & AI Era



3:30 pm BREAK

4:00 pm DISTINGUISHED GUEST SPEECH

**BENEDIKT BÖHM**

CEO of Dynafit, Extreme-Mountaineer  
WWF Ambassador

**Out of the Deathzone**

Succeeding in mountaineering and in business



5:00 pm GET TOGETHER

Snacks, Drinks & Networking

*The Freshers' Welcome is part of the MCI study curriculum. In case of absence please contact the office of your study program.*

## MCI SHOP SPECIAL

**Practical. Stylish. Must-have.** Start your studies at MCI with practical items from the MCI shop, such as a water bottle, the MCI backpack or even more.



€18,-  
€10,-\*



€40,-  
€25,-\*

\* Promotion price valid only with voucher. The voucher can be found in the MCI college notepad in the goodie bag.