MCI WINTER PROGRAM
February 02 - 23, 2024
2 Tracks: On-Campus & Online

your winter matters

Join our winter program;
mix & match tracks;
earn credits & connect virtually
or on campus with people
from all over the world!

ON-CAMPUS

Business

- Leadership Development (3 ECTS)
- Innovation & Start-up (3 ECTS)

Engineering

- Basics of Embedded System (3 ECTS)
- Introduction to Artificial Intelligence (3 ECTS)

ONLINE

- Digital Marketing – An Introduction (3,5 ECTS)
  fully asynchronous
- Digital Enterepreneurship (3 ECTS)
  fully asynchronous
- Business Ethics (3 ECTS)
  synchronous

- Algorithmic thinking (5 ECTS)
  mix of synchronous and asynchronous elements

Experience Austrian culture and international learning at MCI Innsbruck. **Nomination deadline:** December 05, 2023

www.mci.edu

contact.

MCI | THE ENTREPRENEURIAL SCHOOL®
Universitaetsstrasse 15
6020 Innsbruck, Austria

Ondřej Pešek – Exchange Coordinator
shortprogram@mci.edu
Phone: +43 512 2070-1633

Premium accredited

AACSB ACCREDITED

Part of

Ulysseus EUROPEAN UNIVERSITY

MCI® INNSBRUCK | AUSTRIA